

# ClassDojo, where happier school communities are made

Free for schools, always



## Build community and rave about your school

- Securely send exciting schoolwide updates
- Share photos, videos, files, and announcements
- Keep everyone in the loop with upcoming happenings
- Organize events with family sign-ups and automatic reminders



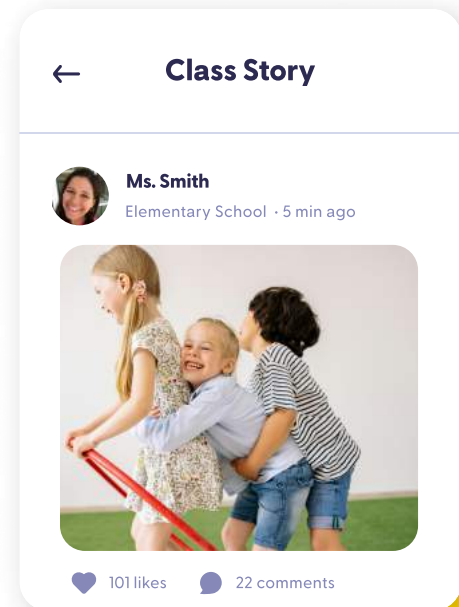
## Reach every family, every which way

- Two-way messaging that can automatically translate into 130+ languages
- Connect effortlessly via app or email, and set your own quiet hours (no phone numbers necessary)
- Get the inside scoop on what families you're reaching with crucial weekly engagement reports

## 96% of school leaders say, ClassDojo makes communication with families easier\*

“Our parent involvement has improved so much since we started using ClassDojo! For one thing, ClassDojo helps our full staff, including our principal, build strong & positive relationships with families through the School Story and Class Story.”

– Greg, Hamburg Area School District



\*ClassDojo 2023 Market Research (n=1070)



LEARN MORE AT [CLASSDOJO.COM/SCHOOLS](https://classdojo.com/schools)  
Schedule a chat to see what's possible.



**ClassDojo**

## Celebrate positive behavior from the cafeteria to the classroom

- Consistent messaging: Create schoolwide values for every classroom to follow
- Informed planning: Celebrate wins and spot opportunities for growth with your school's dashboard
- Dynamic learning: Hundreds of ready-to-go activities and videos, ranging from growth mindset to perseverance

## An app that's delightful and easy-to-use

- Vibrant aesthetic with a family-friendly design
- One-time family setups that follow kids each year
- Personalized assistance to ensure a seamless setup (via Zoom or email—your pick)
- Live or on-demand product training for all teachers

## Secure, private and designed for schools.

- Only you own your information
- Personal phone numbers are never shared
- No ads or solicitation - ever

Learn more at [classdojo.com/trustcenter](https://classdojo.com/trustcenter)

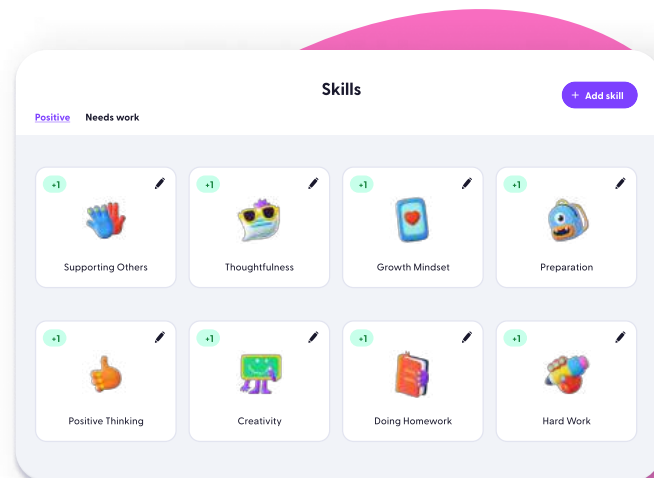
ClassDojo ranks #1 by teachers nationwide as the most trustworthy communication app

- YouGov 2021 Market Research

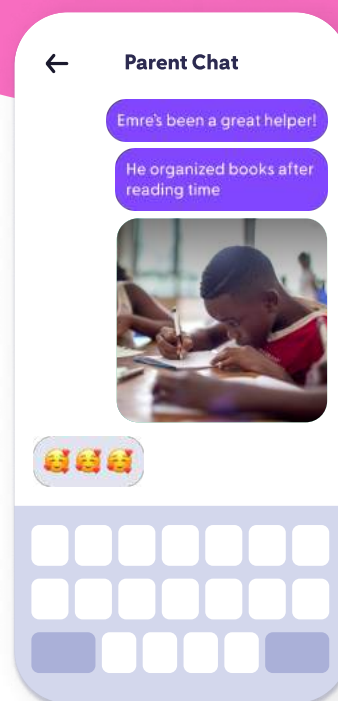
"ClassDojo is a perfect way to safely communicate with parents"

- Sandy, Jackson Public Schools

\*ClassDojo 2023 Market Research (n=1070)



8 out of 10 school leaders say, ClassDojo makes reinforcing positive behavior easier for schools\*



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